



deutsch-schweizer verbände forum

Swiss & German

Trade Associations in Discussion:

# From Regional Cooperation to Mutual European Interests

Thursday, July 5 and  
Friday, July 6, 2018

Radisson Blu Hotel, Airport Zürich





deutsch-schweizer verbände forum



## Thursday, July 5, 2018

Individual arrival

**Location:** Radisson Blu Hotel, Airport Zürich, 7th Floor

**7.00 p.m.**

*Registration*

**Senators and Guests**

**7.30 p.m.**

*Senate's Dinner*

**Welcome**

Dr Ingo **FRIEDRICH**

President European Economic Senate (EES), Vice-President European Parliament ret., Chairman of the Advisory Committee of the eupag GmbH

**Dinner Speech**

Prof Dr Berthold U. **WIGGER**

Head of the Chair of Public Finance and Public Management at the Karlsruhe Institute of Technology, Member of the Scientific Advisory Council at the Federal Ministry of Finance on the Topic: "Small sins are taxed by the state immediately - to the (lack of) reason of excise duties"

## Friday, July 6, 2018

**Location:** Radisson Blu Hotel, Airport Zürich

**8.00 a.m.**

*Registration*

**Welcome Coffee & Croissant**

**8.30 a.m.**

*Welcome & Introduction*

**Close Cooperation of German & Swiss Enterprises and Associations – The Idea of the German-Swiss Forum of Associations**

Klaus-Dieter **ROMMEIS**

Federal Chairman of BVVGF e.V. (Assoc.)

**Greeting by**

Yvonne **BÜRGIN**

Cantonal President



deutsch-schweizer verbände forum



**8.45 a.m.**

*Workshop I*

**Switzerland & Germany – Expectations Towards the Future of the Economic Cooperation as Neighbours in Europe**

**Panel Discussion**

**Moderation:** Dr Ingo **FRIEDRICH**

Vice-President of the European Parliament ret., President of the European Economic Senate, Chairman of the Advisory Committee of the eupag GmbH

Bruno **SAUTER**

Director General of the Office for Commerce and Employment of the Canton Zurich

Hans **HESS**

President Swissmem

Dr Thomas **GEPPERT**

Board Member of the Medium Sized Business Union CSU Bavaria, Board Member of the Medium Sized Business Union CDU, Regional Manager of the Bavarian Hotel and Restaurant Association DEHOGA Bayern e.V.

Dr Manuel **FRIESECKE**

Managing Director of the Regio Basiliensis

Michael **NEGEL**

Senator of the European Economic Senate, CEO MCA GmbH, Member of the European SME Business Club

*Q&A with the audience*

**10.00 a.m.**

**Radisson Hotel Group:**

*Possibilities of Associations and Enterprises in the Radisson-Group*

**10.15 a.m.**

*Workshop II*

**Brussels & Switzerland:**

**Challenges for the Advocacy of Swiss and Germany Trade Associations**

**Panel Discussion**

**Moderation:** Michael **JÄGER**

Secretary General of the Association of European Journalists (VEJ), CEO European Economic Senate



deutsch-schweizer verbände forum



Prof Dr Rolf **WEDER** (tbc)

Professor for Foreign Trade and European Integration, University of Basel

Arne **GERICKE** (tbc)

Member of the European Parliament, Member of the Board of SME Conncet

Dr Ingo **FRIEDRICH**

Vicve-President of the European Parliament, President of the European Economic Senate, Chairman of the Advisory Committee of the eupag GmbH

Dr Ludger **FISCHER**

CEO EUpublicaffairs

Dr Horst **HEITZ**

Secretary General of the Generals European SME Business Club,  
Partner at eupag GmbH

*Q&A with the audience*

**11.30 a.m.**

**Book Presentation “Swiss Enterprises & Brussels’ Decisions - How to Safeguard One’s Interests”**

by Roman **HAGEN** & Dr Horst **HEITZ**

**11.45 a.m.**

*Workshop III*

**What Does the Brexit Mean for the Economy of Switzerland in the Triangle EU & Great Britain and What can the Role of Trade Associations be in This?**

**Panel Discussion**

*Moderation:* Dr. Ralf **SCHNEIDER**

Managing Director, rs-medienberatung,

Vice-President European Journalist Association (VEJ)

n.n. (tba)

Mission Switzerland, British Embassy Bern

Kathy **RIKLIN**

National Council Member

Stefan **HOFFMANN** (tbc)

Director Europe, Swiss Bankers Association

Rolf **VON HOHENHAU**

President of the Taxpayers Association of Europe

Ralph **KAMPHÖNER**

Head of the Brussels Office of the General Association of the German Textile and Fashion Industry and Head of Foreign Trade, Deputy Chairman of the SME Europe Trade Working Group

*Q&A with the audience*



deutsch-schweizer verbände forum



**1.00 p.m.**

**Lecture: “The Treatment of Economically Active Associations under Swiss Law”**

Prof. Dr. Ulrich **HAAS**

Professor for Legal Sciences, University of Zurich

**1.15 p.m.**

**Official founding act of the German-Swiss Association Forum**

Klaus-Dieter **ROMMEIß**

Federal Chairman of BVVGF e.V.

**1.30 p.m.**

**Buffet**

### **Hotel Recommendation**

**Radisson Blu Hotel, Airport Zürich,**

Flughafenstrasse, CH-8058 Zürich

Limited number of rooms at a special rate; booking deadline: June 4<sup>th</sup>, 2018

[Reservation Link](#); Password: EURO