



**Welcome to the**

**Mobility of the  
Future – Conference**

**Bratislava, April 29<sup>th</sup> and 30<sup>th</sup>, 2019**  
**PARK INN BY RADISSON**



## **Mobility of the Future – Conference Bratislava, April 29<sup>th</sup> and 30<sup>th</sup>, 2019**

### **Content**

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- **Programme**
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- **EES Corporate Principle**
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# European Economic Senate

## Economic Competence For Europe



### Foreword



I would like to extend a warm welcome to all participants to the Mobility Conference of the European Economic Senate (EES) here in Bratislava.

This Mobility Conference Bratislava takes place under the patronage of the Slovakian Prime Minister Ing. Peter Pellegrini.

First of all, I would like to thank EES Vice-President Daniel Bercel, Economy Senator Lubomir Marjak and EES CEO Michael Jaeger for their initiative and the organisation of this conference. Of course, I would also like to thank the Slovak Government and our cooperation partner without whose support this conference would not have been possible.

Electro mobility is currently in full swing. So, will we only be driving electrically in the future? Does the combustion engine still have a future? Or is it in the hydrogen engine or the fuel cell? What answers does the automotive industry have? In the end, will there be no more individual mobility at all and will we all only drive with autonomous means of transport? New technologies also make new safety concepts necessary. Today, there is at least a method of communication between drivers and other road users. Does the car see me? Does it slow down at the crosswalk? Do other road users give me or allow me the right of way? How does it look like in a fully automated world? Who does the autonomous vehicle without a driver avoid in the event of an imminent accident, the child or the elderly person? Is there, or rather do we need, a digital mobility ethic? Who will be in charge in the future, man or machine? Who is liable in the event of an accident or damage?

We want to deal with these and other questions on the subject of mobility in our conference.

The aim of this public conference is to sensitize businesses, science, politics and the media to the future topic of mobility, to exchange experiences and to create a platform for an open-ended mobility discussion.

For it is undisputed that the question of mobility will play a decisive role for the future of mankind, just as key innovations in this area - such as steam engines, railways, automobiles and aircraft - have done.

With this in mind, I wish us all a successful conference and interesting discussions.

Yours,

Dr. Ingo Friedrich

President of European Economic Senate (EES)



Economic Competence for Europe

# Economic Talks Bratislava/Slovakia

Under patronage of Ing. Peter Pellegrini

Prime Minister of Slovakia

On April 29 & 30, 2019

## “Mobility of the Future”

### Monday, April 29, 2019

Individual arrival

#### SLOVAK NETWORK EVENING

Place: [Hotel Park Inn by Radisson](#)  
[Rybne námestie 1, 811 02 Bratislava, Slovakia](#)

6.30 p.m. Registration & Reception

#### 7.00 P.M. OPENING & WELCOME

- Ing. Daniel **BERCEL**  
*President of the Slovak Section and Vice-President of the European Economic Senate*
- Dr. Ingo **FRIEDRICH**  
*President of the European Economic Senate, Vice-President of the European Parliament ret.*

#### DINNER SPEECH

- Arpád **ÉRSEK** (tbc)  
*Minister of Transport and Construction of the Slovak Republic*

### Tuesday, April 30, 2019

8.00 a.m. Shuttle from the Park Inn Hotel to the Bratislava Trade Fair Centre

#### Automobile Show Bratislava

Place: [Incheba Expo Bratislava](#)  
[Viedenská cesta 3-7, SK-85101 Bratislava](#)

#### 9.00 A.M. VISIT OF THE TRADE SHOW

#### OPENING & WELCOME

- Ing. Peter **PELLEGRINI**  
*Prime Minister of the Slovak Republic*

#### TOUR OF THE TRADE SHOW

12.00 p.m. Shuttle from the show to the Park Inn Hotel



Tuesday, April 30, 2019

(Continued)

## Conference “Mobility of the Future”

Place: Hotel Park Inn by Radisson  
Rybné námestie 1, 811 02 Bratislava, Slovakia

### 12.30 P.M. REGISTRATION & LUNCHEON

### 2.00 P.M. OPENING & WELCOME

- Ing. Daniel **BERCEL**  
*President of the Slovak Section and Vice-President of the European Economic Senate*
- Dr. Ingo **FRIEDRICH**  
*President of the European Economic Senate, Vice-President of the European Parliament ret.*

### 2.25 P.M. KEYNOTE

- Ing. Peter **PELLEGRINI**  
*Prime Minister of the Slovak Republic,  
Patron of the mobility conference “Mobility of the Future Bratislava”*

### 2.45 P.M. INTRODUCTION ON THE TOPIC

- Dr. Dieter-Lebrecht **KOCH**, MEP  
*Vice-President of the Committee for Transport and Tourism (TRAN) of the European Parliament*

### 3.00 P.M. KEYNOTE SPEECHES

#### **Mobility - Security:**

New technologies and security concepts. Better protection and communication of road users based on the example “front brake light”.

- Prof. Dr. Wolfgang **SCHUBERT**  
*President of the Road Accident Victim Support of German Assoc. (VOD)  
Bonn Institute for Legal and Traffic Psychology Assoc (BIRVp)*
- Prof. Dr. Rainer **BANSE**  
*Chairman of the Board, Bonn Institute for Legal and Traffic Psychology Assoc (BIRVp);  
Professor for Social and Legal Psychology at the Rheinische Friedrich-Wilhelms University, Bonn*

#### **Mobility - Electro:**

Bottleneck electric infrastructure? The future of the electric infrastructure

- Peter **BADÍK**  
*Co-founder & Managing Partner Greenway Infrastructure s.r.o.*

#### **Mobility - Automotive Construction:**

New concepts of the automobile industry. What does the future of the automobile look like?

- Michael **PÜSCHNER**  
*Policy Advisor Audi AG*
- Chair: Prof. Dr. Peter **LITTMANN**  
*Managing Director, Brandinsider GmbH,  
Consultant to the Slovakian Prime Minister*



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**Tuesday, April 30, 2019**

**(Conference continued)**

**4.00 P.M. PANEL DISCUSSION**

Moderator: Michael **JAEGER**

*Secretary General of the Association of European Journalists*

**5.00 P.M. CLOSING REMARKS**

- Ivan **ŠTEFANEC**, MEP (tbc)  
*Member of the Committee for Internal Market and Consumer Protection of the European Parliament*

**5.15 P.M. - 7.30 P.M. GET TOGETHER**

Individual departure

**Conference languages:** German, English and Slovak

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*The mobility conference of the European Economic Senate (EES) in Bratislava, April 2019, takes place under the patronage of the Slovakian Prime Minister.*

*The aim of this public conference is to sensitise the economy, science, politics and the media to the future of mobility, to exchange experiences, and to create a platform for an open outcome discussion on mobility.*

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Economic Competence for Europe

## Partners / Supporters

manuvia



INCHEBA  
EXPO BRATISLAVA

greenway



## Hotel Recommendation

PARK INN BY RADISSON

RYBNÉ NÁMESTIE 1, 811 02 BRATISLAVA, SLOVAKIA

Limited room contingency at EES special conditions, code: EES

[Reservation-Link](#)

# Mobility of the Future Conference

## Bratislava, April 30<sup>th</sup>, 2019

Title	Pre-Name	Name	Corporate / Institution / Association
	E. Szigeti	<b>Adam</b>	State Secretary for Innovation at the Ministry for Innovation and Technology of Hungary
	Sadik	<b>Alipour</b>	Alipour Group GmbH
	Peter	<b>Badik</b>	Co-founder & Managing Partner Greenway Infrastructure s.r.o
Prof. Dr.	Rainer	<b>Banse</b>	Chairman of the Board of the Bonn Institute for Legal and Traffic Psychology e.V., Professor of Social and Legal Psychology at the Rheinische Friedrich-Wilhelms-Universität Bonn
	Daniel	<b>Bercel</b>	EDYMAX Europe s.r.o., EES-Vice-President
	Daniel	<b>Bercel sen.</b>	
	Ernest	<b>Bercell</b>	
	Albin	<b>Bercell</b>	
Dr.	Malte	<b>Berlin</b>	Berlin & Partner Rechtsanwälte, EES Vice-President
Dr.	Theresa	<b>Berlin</b>	



<b>Title</b>	<b>Pre-Name</b>	<b>Name</b>	<b>Corporate / Institution / Association</b>
	Stanislav	<b>Bilas</b>	Edymax Europe s.r.o.
	Branislav	<b>Chmel</b>	TÜV SÜD Slovakia s. r. o.
	Arpád	<b>Ersek</b>	Minister for Transport and Construction of the Slovak Republic
	Andreas	<b>Fasching</b>	EES Office Manager Munich
	Iveta	<b>Feciskaninova</b>	Edymax Europe s.r.o.
	Benita	<b>Fidyová</b>	Member of the Board of Directors, FEVR
	Matej	<b>Firický</b>	MCL, s. r. o.
	Peter	<b>Fischhaber</b>	Oberbayerische Fleisch & Wurst GmbH
Dr.	Ingo	<b>Friedrich</b>	European Economic Senate (EES), President
	Jana	<b>Halvoníková</b>	LUMACO, s. r. o.
	Richard	<b>Heindl</b>	Heitec AG
Dipl.-Kfm.	Michael	<b>Jäger</b>	CEO European Economic Senate (EES)

Title	Pre-Name	Name	Corporate / Institution / Association
	Eduard	<b>Kastner</b>	Kastner AG
	Bernhard	<b>Kirschbaum</b>	Kirschbaum Verlag GmbH
	Siegfried Rudolf	<b>Kliegel</b>	Fritz Pirkel Institut
Dr.	Dieter-L.	<b>Koch, MEP</b>	Vice-Chair Committee on Transport and Tourism, Member of Delegation for relations with Japan
	Martin	<b>Kubala</b>	Hewlett Packard Enterprise (HPE)
	Ivan	<b>Kubánek</b>	Areniogroup, s. r. o.
Prof. Dr.	Peter	<b>Littmann</b>	Brandinsider GmbH
	Birgit	<b>Littmann</b>	
Prof.	Rudolf G.	<b>Maier</b>	EES Press officer
	Lubomir	<b>Marjak</b>	LUMACO s.r.o.
	Johannes	<b>Maruschzik</b>	Glasshouse - Studies On A New Economy
	Hans Jürgen	<b>Mäurer</b>	Head of Development at DEKRA Automobil GmbH

Title	Pre-Name	Name	Corporate / Institution / Association
	Wolfgang	<b>Maute</b>	Ferdinand Schad KG
	Rosa	<b>Maute</b>	Ferdinand Schad KG
Dr.	Ulrich Klaus	<b>Messner</b>	
	Ján	<b>Miškovský</b>	Greenway s. r. o., CEO
	Vladimir	<b>Murin</b>	
	Michael	<b>Negel</b>	MCA Investment & Technologies GmbH
	Daniel	<b>Pastorek</b>	SMC s. r. o.
Ing.	Peter	<b>Pellegrini</b>	Prime Minister of the Slovak Republic
	Michael	<b>Püschner</b>	Policy Advisor Audi AG
	Miroslav	<b>Rosina</b>	Matador Holding a.s.
	Alexander	<b>Rozin jr.</b>	INCHEBA, a. s.
Prof. Dr.	Wolfgang	<b>Schubert</b>	President of Verkehrsunfall Opferhilfe Deutschland e.V., Bonn Institute for Legal and Traffic Psychology
	Adam	<b>Šipoš</b>	

Title	Pre-Name	Name	Corporate / Institution / Association
	Tibor	<b>Šipoš</b>	LENOVO
	Ivan	<b>Štefanec, MEP</b>	Member of Committee on the Internal Market and Consumer Protection of the European Parliament
	Peter	<b>Švancár</b>	LUMACO, s. r. o.
	Vladimir	<b>Timulák</b>	Areniogroup, s. r. o.
	Miroslav	<b>Turza</b>	TÜV SÜD Slovakia s. r. o.
	Jakub	<b>Vaš</b>	Metro Global Pte. Ltd.
	Dušan	<b>Veliký</b>	AWETRADE

# Mobility of the Future Conference

## Bratislava, April 30<sup>th</sup>, 2019

### Podium /Speakers

Keynote:

**Ing. Peter PELLEGRINI**

Prime Minister of the Slovak Republic,  
Patron of the mobility conference “Mobility of the Future Bratislava”

Speakers:

**Dr. Dieter-Lebrecht KOCH, MEP**

Vice-President of the Committee for Transport and Tourism (TRAN)  
of the European Parliament

**Prof. Dr. Wolfgang SCHUBERT**

President of the Road Accident Victim Support of German Assoc. (VOD);  
Bonn Institute for Legal and Traffic Psychology Assoc (BIRVp))

**Prof. Dr. Rainer BANSE**

Chairman of the Board, Bonn Institute for Legal and Traffic Psychology  
Assoc (BIRVp); Professor for Social and Legal Psychology at the  
Rheinische Friedrich-Wilhelms University, Bonn

**Peter BADÍK**

Co-founder & Managing Partner Greenway Infrastructure s.r.o.

**Michael PÜSCHNER**

Policy Advisor Audi AG

**Dipl.-Ing. Hans-Jürgen MÄURER**

Head of Development at DEKRA Automobil GmbH

Chair:

**Prof. Dr. Peter LITTMANN**

Managing Director, Brandinsider GmbH,  
Consultant to the Slovakian Prime Minister

Moderation:

**Michael JAEGER**

Secretary General of the Association of European Journalists;  
CEO European Economic Senate (EES)

Closing Remarks:

**Ivan ŠTEFANEK, MEP**

Member of the Committee for Internal Market and Consumer Protection  
of the European Parliament



## **Our Corporate Principles**

### **The European Economic Senate (EES):**

- is an economic body of successful European enterprises and personalities
- brings the knowledge and experience of its members into the policy-making process
- meets regularly for an intense exchange of views with leading representatives of the economic and political scene
- is committed to consistently complying with the principles of an "honorable businessman"
- advocates a culture of responsibility and trust
- promotes the principles of the social market economy

For more information:

[www.eu-wirtschaftssenat.eu](http://www.eu-wirtschaftssenat.eu)

or by email:

[info@eu-wirtschaftssenat.eu](mailto:info@eu-wirtschaftssenat.eu)

#### **European Economic Senate (EES)**

##### Office Munich

Nymphenburger Str. 118  
D-80636 Munich

##### Office Brussels

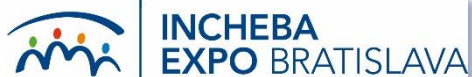
Avenue de la Renaissance 1  
B-1000 Brussels

## Conference Partners / Supporters

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*The mobility conference of the European Economic Senate (EES) in Bratislava, April 2019, takes place under the patronage of the Slovakian Prime Minister.*

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The logo for manuvia, featuring the word "manuvia" in a blue, lowercase, sans-serif font with a blue underline.The logo for INCHEBA EXPO BRATISLAVA, featuring a stylized blue and green graphic of three people holding hands above the text "INCHEBA EXPO BRATISLAVA" in a blue, sans-serif font.The logo for greenway, featuring the word "greenway" in a green, lowercase, sans-serif font.The logo for LUMACO S.R.O., featuring a stylized blue and grey "C" shape to the left of the word "LUMACO" in a bold, black, sans-serif font, with "S.R.O." in a smaller font below it.The logo for EDYMAX, featuring a green circular icon with a white "E" inside, above the word "EDYMAX" in a bold, black, sans-serif font.The logo for park inn by Radisson, featuring the words "park inn" in a blue, lowercase, sans-serif font, with "by Radisson" in a smaller font below it, and a colorful bar of five squares (red, yellow, green, blue, red) to the left of "park inn". Below the logo is the text "DANUBE BRATISLAVA" in a blue, sans-serif font.The logo for VEJ, featuring a blue square with a white "VEJ" inside, surrounded by a ring of white stars. Below the logo is the text "VEREINIGUNG EUROPÄISCHER JOURNALISTEN" in a blue, sans-serif font.