

## Programme Timișoara Conference

October 11<sup>th</sup> – 13<sup>th</sup>, 2018

*“Industry – Entrepreneurship*

*Road to success:*

***The education – business – local government triangle”***

*Generating a dialog is an essential step to engage stakeholders into addressing the challenges of the future. We wish to advance towards a cohesive insight and expertise-based actions; this is why innovation will be at the centre of attention for actors situated on the education – business – local government triangle, meeting in October in Timisoara. Today, Timisoara and the region of Banat are moving upwards on the industrial and economic value chain by connecting the elements that play a pivotal role in the Industry 4.0 era. We wish to contribute to these efforts by debating the links between entrepreneurship 4.0, digitalisation and networks. By sharing the best practices related to the European model of entrepreneurial development, we will generate new opportunities for fruitful collaboration and successful partnerships. Our vision for the event is to create a successful impact on the perspectives of the region and its potential for growth.*

### Thursday, October 11, 2018

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|-----------------------|---|
| 5:30 p.m.             | <b>Individual Arrivals - Check-in at Hotel Timisoara</b><br><i>Address:</i> Strada Mărășești 1-3, Timișoara, Romania<br><a href="http://hoteltimisoara.ro/">http://hoteltimisoara.ro/</a>             |
| 07:00 p.m.            | <b>Departure from Hotel Timisoara to VOX Technology Park, by bus</b><br><i>Address:</i> Calea Torontalului, no. 69<br><a href="http://www.voxtechnologypark.ro/">http://www.voxtechnologypark.ro/</a> |
| 07.30 p.m.            | <b>Reception Dinner at VOX Technology Park’s Lounge Room</b><br><i>Open buffet and drinks</i>   |
| 8.00 p.m. – 9.00 p.m. | <b>Welcome Speeches at VOX Technology Park’s Lounge Room</b>  |
| 8.00 p.m.             | Prof Univ. Dr Marilen Gabriel <b>PIRTEA</b><br><i>Rector of West University of Timisoara</i>  |
| 8.10 p.m.             | Iuliu <b>WINKLER</b><br><i>Vice Chairman of Committee International Trade,<br/>First-Vice President of SME EUROPE of the EPP</i>  |
| 8.20 p.m.             | Prof Dr Nicolae <b>ROBU</b><br><i>Mayor of Timisoara</i>  |
| 8.30 p.m.             | Dr. Ingo <b>FRIEDRICH</b><br><i>President European Economic Senate (EES), Vice-President European Parliament ret</i>  |

**Friday, October 12, 2018**

- 8.15 a.m.** **Walk from Hotel Timisoara to West University of Timisoara**  
*Address: Bulevardul Vasile Pârvan 4, Timisoara omania*  
<https://www.uvt.ro/en/>
- 08.45 a.m.** **Registration for all participants in Amphitheatre – A01 of West University of Timisoara**
- 09.00 a.m.** **Opening Press Statements in CA Room - 1<sup>st</sup> floor of the West University of Timisoara**
- Prof Univ Dr Marilen Gabriel **PIRTEA**  
*Rector of West University of Timisoara*
- Michael **JAEGER**  
*Secretary General Taxpayers Association of Europe,  
Chief Executive Officer European Economic Senate*
- Dr Ingo **FRIEDRICH**  
*President European Economic Senate (EES), Vice-President European Parliament ret.*
- Rolf Baron von **HOHENHAU**  
*President of Taxpayers Association of Europe,  
Chairman of Supervisory Board of European Economic Senate*
- Iuliu **WINKLER**  
*Vice Chairman of Committee International Trade of European Parliament,  
First-Vice President of SME EUROPE of the EPP*
- \*Press conference will be live-streamed on social media**
- 09.30 a.m.** **Opening Speeches in Amphitheatre – A01 of West University of Timisoara**
- Prof Univ Dr Marilen Gabriel **PIRTEA**,  
*Rector of West University of Timisoara;*
- Dr Ingo **FRIEDRICH**  
*President European Economic Senate, Vice - President European Parliament ret*
- Daniel **BERCEL**  
*Vice - President of the European Economic Senate*
- 10.00 a.m.** **Panel I - ENTREPRENEURSHIP 4.0 – Which are the entrepreneurial skills needed in order to develop successful and sustainable businesses?**

*Industry 4.0, digitalisation and networks are the foundations for future growth. Entrepreneurship 4.0 is about skills needed for successful and sustainable business in this new, dynamic paradigm. The key for the future is connectivity: the region of Timisoara and Banat is already a valuable contact point, with the potential to become a hub in Central and Eastern Europe. Yet, progress does not come by itself; what are the next steps? The EU's post-2020 budget will bring substantial increases for*



*investments, research and innovation fostering the growth of creative industries as well as SMEs, through programmes like Horizon 2020, COSME, and Erasmus +. In order to take advantage of these possibilities, the main players in Timisoara, Universities and business community are keen to further develop their fruitful ties with leading European actors.*

**Keynote speakers (8 min.)**

Sergiu **MANEA**

*Chief Executive Officer of Romanian Commercial Bank – BCR*

Virgil **TORNOREANU**

*Managing Partner of VOX Property Group and Chief Executive Officer at VOX Technology Park*

Werner **WOLFF**

*Chief Executive Officer TAROM*

**Impulse Statements (5 min.)**

Rolf von **HOHENHAU**

*President Taxpayers Association of Europe,  
Chairman of Supervisory Board of European Economic Senate*

Prof. Dr. Marco **MANSDÖRFER**

*Chair of Criminal Law, Business Criminal Law and Criminal Procedure  
Law at the University of Saarland*

Dr Richard **BEYER**

*Member of the Institute of Business Criminal Law at the University of Saarland,  
Honorary Consul of the Republic of Angola*

Prof. Dr. Sergiu **POPOVICI**

*Vice – Dean of the Faculty of Law from West University of Timisoara*

**11.00 a.m.**

**Q&A session (20 min)**

Moderator: Michael **JAEGER**

*Secretary General Taxpayers Association of Europe,  
CEO European Economic Senate*

**11.30 a.m. - 12.00 a.m.**

**Coffee break in the Hall of West University of Timisoara**



12.00 a.m.

**PANEL II - THE ENTREPRENEURIAL ECOSYSTEM & SMART JOBS – How can we fund and create new jobs in Europe?**

*Long-term vision, integrated expertise and adaptability represent the elements that bring plus worth to community, in a time when the market is saturated. All over Europe, successful cities and regions, which act as development hubs and competitive hotspots, attract entrepreneurs and youth with much potential. The key of success is based on three pillars: education – business – local government. The developing trajectory of Timisoara portrays the need of an increase in smart jobs, as the region is already on a path to move upwards on the industrial and economic value chain. All conditions necessary for attracting high added value investment are present, especially in terms of research, innovation and highly skilled local factors of production. The innovation ecosystem could still benefit from potential cooperating partners; we are searching for those connections, which will facilitate local smart specialisation and thus enable the Timisoara Banat region to thrive in the Industry 4.0 era.*

**Keynote speakers (8 min.)**

Daniel **MARCU**

*Chief Executive Officer ecoplus International Romania – Lower Austria Economic Agency in Romania*

Andreas **OBEREDEDER**

*Chief Executive Officer of ATOSS AG*

Bogdan **COCIAN**

*Chief Executive Officer at ELBA Romania*

**Impulse statements (5 min.)**

Daniel **BERCEL**

*Vicepresident of the European Economic Senate*

Dr Horst **HEITZ**

*Executive Director of SME Europe*

Dr Paolo **MAGAGNOTTI**

*President of the Association of European Journalists*

1.15 p.m.

**Q&A session (20 min)**

Moderator: Iuliu **WINKLER**

*Member of the European Parliament*

*Vice Chairman of Committee International Trade of European Parliament,*

*First-Vice President of SME EUROPE of the EPP*

- 1.50 p.m. **Walking to Vineri 15 Restaurant**  
*Address:* Bulevardul Vasile Pârvan 9, Timișoara  
<https://www.facebook.com/vineri15> -
- 02.00 p.m. **Lunch at Vineri 15 Restaurant**
- 02.45 p.m. **Walking to City Hall**  
*Address:* Bulevardul Constantin Diaconovici Loga 1, Timișoara  
<https://www.primariatm.ro/index.php?lq=en>
- 03.00 p.m. **Meeting with the Mayor of Timisoara - Prof. Dr. Nicolae ROBU**  
*Presenting the economic perspectives & local development strategy of Timișoara, possible partnerships with academia and the local business community. Timișoara's priorities as the European Capital of Culture in 2021 will also be brought into discussion*
- 04.15 p.m. **Departure from City Hall to Recaș Winery Cellars, by bus**  
<http://cramelerecas.ro/en/>
- 05.15 p.m. **Wine tasting, followed by dinner, at the Recaș Winery Cellars**
- 09.00 p.m. **Departure from Recaș Winery Cellars to Hotel Timisoara, by bus**

#### Saturday, October 13, 2018

- 9.45 a.m. **Gathering in the lobby of Hotel Timisoara**
- 10.00 a.m. – 1.00 pm **Stunning Historical Guided Tour**  
*English-speaking guide / walking-tour and tram-tour*
- 01.15 p.m. **Departure from Hotel Timisoara to VOX Technology Park, by bus**  
*Address:* Calea Torontalului 69, Timișoara  
<http://www.voxtechnologypark.ro/en/>
- 02.00 p.m. **Visiting of VOX Technology Park**  
*Drinks*
- 03.30 p.m. - 04.00 p.m. **Driving back to Hotel Timisoara, by bus**
- 04.00 p.m. **End of official programme**

Website: <https://euroconnect.uvt.ro>

Conference language: English

#### Hotel Recommendation

##### Hotel Timișoara

Strada Mărășești 1-3, Timișoara, Romania  
EES special rate: Single 65€ / Double 75€ (breakfast and VAT included)

**Reservation Code: SMEUVT**

Reservation E-Mail: [office@hoteltimisoara.ro](mailto:office@hoteltimisoara.ro)